

# SHADES of starkville



STUDENT ORGANIZATION FAIR 🐾 SHOWCASE OF STARKVILLE

June 1, 2017

Dear Starkville Business or Organization Representative,

The Center for Student Activities would like to extend an invitation to your business or organization to participate in the 7<sup>th</sup> Annual “Shades of Starkville”, an event combining the Showcase of Starkville and the Student Involvement Fair, on Wednesday, August 16, 2017, from 10:00 am – 2:00 pm on the Drill Field. Shades of Starkville was brought to the MSU community after receiving a huge response from MSU students claiming they do not know where to shop or the full array of dining options in the community. Students continually ask: “Where can I buy clothes?”, “Where can I take my parents to eat?”, or “What services are offered to me?”

Instead of giving students a list of Starkville businesses or organizations, the Center for Student Activities is extending this invitation in hopes that you will travel to campus, educating students, faculty, and staff on what your specific shop or restaurant has to offer. Any business can participate by paying a small fee in order to purchase booth space. Businesses will be able to bring any promotional items or giveaways, provide coupons for future visits, or simply chat to students as they browse through the showcase.

As offered in the attachment, businesses can purchase up to two tables, each space measuring 12 feet by 12 feet (the size of an average tailgate tent). Tables will be provided upon your request, and payment as well as the attached application must be received by Wednesday, August 9, 2017, in order to secure your space for the event. The rain date and location will be Tuesday, August 22, 2017, on the Drill Field.

We are very excited about this event as it will be one of the only programs during the fall semester which markets area businesses to current students. Also, we look forward to potentially partnering with each of you to ensure that students on campus are connected to businesses in the city of Starkville. We know how important students are to Starkville’s economy and hope this opportunity will make a lasting impression on the future partnership between the community and campus. Please feel free to contact us with any future questions.

Hail State!

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## SHOWCASE OF STARKVILLE APPLICATION

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Type of Business (restaurant, bank, retail, etc.): \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Booth Size: (please check one of the following)

*NOTE: Chairs will not be provided*

\$30 (one table)       \$50 (two tables)

Method of payment\*:

Check       Cash       Online Credit Card

**\* All payments must be made on or before August 9, 2017. All forms and checks may be sent to the Center for Student Activities; P.O. Box 5368; Mississippi State, MS 39762. Please make checks payable to "Mississippi State University." If paying by credit card, please visit [www.msuevents.com/tickets](http://www.msuevents.com/tickets) to make payment and mail form to the above address or email to [one@saffairs.msstate.edu](mailto:one@saffairs.msstate.edu).**

Promotional Items Allowed:

- Coupons
- Brochures
- Free Samples
- T-Shirts

Prohibited Items:

- Alcohol or alcohol related items
- Tobacco or tobacco related items
- Items for sale
- Items of sexual nature

For questions concerning specific items, please contact the Center for Student Activities at (662) 325-2930. The Center for Student Activities staff also has the right to ask any business in violation of MSU policy to leave premises without refund.